

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WISCONSIN

E2INTERACTIVE, INC., and
INTERACTIVE COMMUNICATIONS
INTERNATIONAL, INC.,

Plaintiffs,

Case No. 09-CV-629

v.

BLACKHAWK NETWORK, INC.,

Defendant.

**BLACKHAWK NETWORK, INC.'S
CORPORATE DISCLOSURE STATEMENT**

Pursuant to Federal Rule of Civil Procedure 7.1, Defendant and Counterclaimant
Blackhawk Network, Inc. ("Blackhawk") makes the following disclosure:

1. Blackhawk is a wholly-owned subsidiary of corporate parent Blackhawk Network Holdings, Inc.
2. Safeway Inc. (NYSE: SWY) is the beneficial owner of more than 10% of Blackhawk Network Holdings, Inc.'s stock.

Respectfully submitted,

s/James D. Peterson

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CERTIFICATE OF SERVICE

The undersigned certifies that the foregoing document was filed through the Court's CM/ECF system, which will provide notification and service to the counsel of record listed below:

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